



**ROYAL TREATMENT IN STORE FOR ATTENDEES OF
THE 12TH ANNUAL NIAGARA ICEWINE FESTIVAL
AT HOST HOTEL
PRINCE OF WALES**

FOR IMMEDIATE RELEASE Niagara-on-the Lake, ON December 7, 2006 - Visitors to The 12th Annual Niagara Icewine Festival will be indulged with the trademark hospitality of Vintage Hotels. The Prince of Wales, the festival host hotel, will offer the ultimate hospitality experience for the Icewine Classic Weekend, January 26-28, 2007, with a \$695 per person (based on double occupancy) package combining luxury accommodations, world-class wines, culinary pleasure and extraordinary art.

The 'Classic Overnight Weekend Package' provides two (2) nights' accommodation on Friday and Saturday, January 26 and 27, 2007 at Prince of Wales Hotel along with the winemaker's dinner on Saturday night -- a Classic favourite where the world's celebrity chefs tempt weekend visitors with their culinary creations, paired perfectly with Ontario's acclaimed Icewines. Also included is entry to the exclusive "Paintings Below Zero" exhibit opening, Celebrity "Matchmaker's" Luncheon, Winery Exploration Tour, Showcase Luncheon, aerial tour of Niagara, all transportation needs for the weekend and much more. As an added bonus Special Rates and Room Upgrades have been extended to Monday, January 29th for visiting Classic Guests to enjoy the hospitality of the Niagara Region should they wish to stay an additional day in beautiful Niagara-on-the-Lake. Only a limited number of Classic Weekend Packages are available and can be ordered by calling 1 905-688-0212 Ext. 12 or online at www.niagarawinefestival.com.

As host hotel properties of the Festival, every Vintage Hotel property -- Queen's Landing, Pillar & Post and Prince of Wales -- will extend a special Icewine Festival overnight accommodation room rate during the course of the Festival. On Friday and Saturday night, the weekend rooms start at \$190 and during the week, Sunday through Thursday double occupancy rooms start at \$150. This offer is valid January 19 to 27, 2007. Accommodations can be reserved directly by calling 905-468-2195 or 888-669-5566 and asking for the Icewine Room Rates.

To enhance their Icewine experience, travelers from Toronto can also purchase round-trip tickets on the Via Rail's special Classic Icewine care where they will be treated to food and wine activities en route to Niagara-on-the-lake. VIA Rail's Classic Icewine car departs Union Station at 5.45 p.m. on January 26 and returns at 2.30 p.m. on January 28.

For ten days in January, the Niagara region is transformed into a wintry wonderland, celebrating one of Canada's most cherished products, Ontario Icewine. From Gala evenings, ornate ice bars and Icewine Classic Weekends, to roasting chestnuts, frozen art exhibits and winter tours along Niagara's famed wine route, the 12th edition of the Niagara Icewine Festival offers plenty for every taste. For more information: www.niagarawinefestival.com

Vintage Hotels is a collection of three CAA/AAA four-diamond hotels offering a total of 374 guest rooms, over 30,000 square feet of meeting space, three four-diamond restaurants and two spas in Niagara-on-the-Lake. Offering classic style with a modern sensibility, the hotel properties are the jewels in the crown of the Niagara region. The Prince of Wales captures the elegance and refinement of the Victorian Age; the Pillar and Post is a classic country inn that offers all of the luxuries of a modern property while appealing to the entire family; and Queen's Landing sets the stage for everything from family vacations to high-level corporate gatherings in a spectacular Georgian-style mansion. The recently renovated 13,000-square-foot 100 Fountain Spa offers a wide selection of services to soothe both body and soul.

For more information: www.vintage-hotels.com

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