



### The Legend: Land Rover 90, 110, 130

Before World War II, the 'Rover Car Company,' based in Coventry, England had began producing bicycles and then motor cars. With the changing conditions of the post-war world and a government keen to encourage the export of motor vehicles, Rover decided it needed a new product - a product which could be manufactured in substantial numbers and which would appeal to worldwide markets.

Two brothers, Maurice and Spencer Wilks, who were Rover's Chairman and Chief Engineer owned a farm and had purchased an ex-US army jeep. Driving it on the farm quickly convinced them that Rover could build a better four-wheel drive machine, using the same basic engineering ideas.

The Land Rover was conceived. The design concept was that it had to be simple to build, strong and easy to operate. It was developed especially for farmers and the developing Third World markets. To overcome the steel shortage and rationing, the body panels were made of aluminium, which was readily available.

The Land Rover was launched at the Amsterdam Motor show on April 30th, 1948 and was an immediate success. Orders poured in from all over the World. The original UK launch price was £450 and during the first year 3048 vehicles were produced. By 1950 production had risen to 16,000.

#### The Vehicles

The Canadian Landrover Experience is guaranteed to run through sleet and snow, hail and hard terrain. The worse the weather gets, the better for this action-based, hardy program.



LAND ROVER DEFENDER 130



LAND ROVER DEFENDER 90



LAND ROVER DEFENDER 110

*Vintage* HOTELS presents



*Challenge Yourself...Challenge Your Team*

The Pulse of the Program

A Weekday Warrior Program

T.E.A.M - Tactical Environment Amid Mayhem

F.E.A.R. - Fostering Empathy and Resolve

SPY vs SPY - The 'In Persona' Experience

Luxury Meetings in Wine Country



### Vintage Hotels + Niagara Rovers, Inc. = The Marriage of Extremes

Vintage Hotels is excited to present The Canadian Land Rover Experience - guaranteed to bring out the 'best possible side' of your employees, through an innovative, exciting, and fast paced bundle of 'wilderness & retreat' focused programs.

In an increasingly tense world, with pressures both personal and economic building by the day, it has become apparent that the 'way' we do thing is, if not more, important than 'what' we are actually doing. Adaptability, flexibility, and perpetual responsiveness are core pillars to success in today's business landscape.

Companies are realizing that it's becoming critical to provide employees with the necessary tools to deal with both conflict resolution and high stress situations.

Focus more wholeheartedly on training and re-training your staff to be 'prepared for anything!'

### Corporate Custom Focus Build Your Own Adventure

Has your company committed to a particular theme this year?  
Have tasks been set by senior management, or are they going to be set at this year's conference?

Why not use the facilities of the 'Canadian Land Rover Experience' to express your corporate message for the year?

This package will allow for the ultimate in customizable programming. Whatever your message or goals may be, the profile of the Land Rover Defender, Canada's wilderness, and our unique facilitators can help. No matter how 'left field' the idea, we can help!

*'The Ultimate Year-round Experience - The Worse the Weather the Better!'*



Host your next event in the heart of wine country! Vintage Hotels' three properties in Niagara-on-the-Lake offer a combined 35,000 square feet of flexible meeting space for groups of 10 to over 400.

Our knowledgeable, dedicated conference services staff will work with you from the earliest stages and plan every detail to make every meeting a success.

### The Pulse of the Program



### The Perfect Compliment: Canada meets Land Rover Defender!

Canada is one of the most beautiful and picturesque countries in the world. Our wilderness, fresh air, and geographic extremes are internationally renowned.

What better way to learn how to conquer a difficult work situation then through conquering some of Canada's most rugged landscapes behind the wheel of the world famous Land Rover Defender 90/110!

The Niagara Region of Southern Ontario offers not only one of the world's wonders but also a dynamic blending of agricultural phenomenon and climatic extremes with four diverse seasons.

Originally launched in 1948, the LR Defender 90/110 was primarily built for active military combat but was soon found to be most versatile in extreme driving conditions.



### Luxury Meetings in Wine Country

Vintage Hotels has the resources to ensure your event is seamlessly executed.

All properties are equipped with excellent business amenities, including extensive staging and multimedia capabilities, complimentary high-speed Internet and wireless access, and a business centre.

We strive to ensure that you and your delegates have such an exceptional experience that you will return - for business or for leisure.

TOP 40 HOTELS IN CANADA  
CONDE NAST TRAVELER 2011  
READERS' CHOICE





**TOP SECRET**

### Program SPY vs SPY The Ultimate Escape Retreat

Highlighting:

- The 'In Persona' Experience
- Intel Gathering
- 3 Day Outdoor Adventure

Hold on to your hats. Spy vs Spy is a full 3 day event. From the moment the participants begin the day their every move and action is scripted. Splitting the group into teams is paramount as the next 3 days will involve cunning, critical thinking, deception, adversity and courage. Finding equipment, keys & radios are just some of the many tasks each group will need to succeed.

Three 1 hour sessions with Eric S Trogden will settle the restlessness we intend to foster as he speaks on the conflict resolution training he used during his time as a SWAT team negotiator.

Lunches will be provided via the Canadian Military as rations will be deployed to retain their driving effectiveness.

This program is designed with the help of actors, props and settings, all of which are scripted, controlled and completely harmless.

The event will end with a spectacular dinner/dance catered by Vintage Hotels. This event has an optional video component at an additional charge.

#### The 'In Persona' Experience

In this busy world why not take a few days out to experience the ultimate in 'role-playing adventure!' Why not lose yourself, literally, and become a high level intelligence officer for the United States, the former USSR, or Great Britain? Take on the role of an active 'persona' and enjoy one unforgettable experience. Who you really are is yet to be determined.

Good intelligence is about good communication and great relationships. It is up to you to solve the murder which took place three (3) days prior to your arrival and to stop potential 'Coup d'état' at Intercom, the world's single largest supplier of telecom technologies.

For the riddle to be solved it's going to take an entire day of exploration outdoors in Niagara-on-the-Lake. Your Land Rover Defender is going to be pushed to the limits in order to find all of the clues left behind by the suspect(s).

Just make sure you're always checking your mirror and looking over your shoulder. Maybe you're being followed.



### Program NIAGARA RALLY Expect the Unexpected!

Highlighting:

- Critical Thinking
- Communication Efficiency
- Adventure

"What better way to shake off those office blues than behind the wheel of a world famous Land Rover 4 X 4? Just imagine the excitement of your team after realizing that they will not be stuck in doors for another day of lectures, seminars, and performance review? The Niagara Rally is very different, and focused whole-heartedly on renewing the senses, refreshing the body, and restarting the mind!

After a comprehensive health and safety briefing from Niagara Rover's team of expert facilitators, you will be escorted to your vehicles where the adventure, challenge, and innovative learning begins. Exploring one of Canada's most famous rock quarries, your team will descend over three feet into an off-road trail like no other in North America.

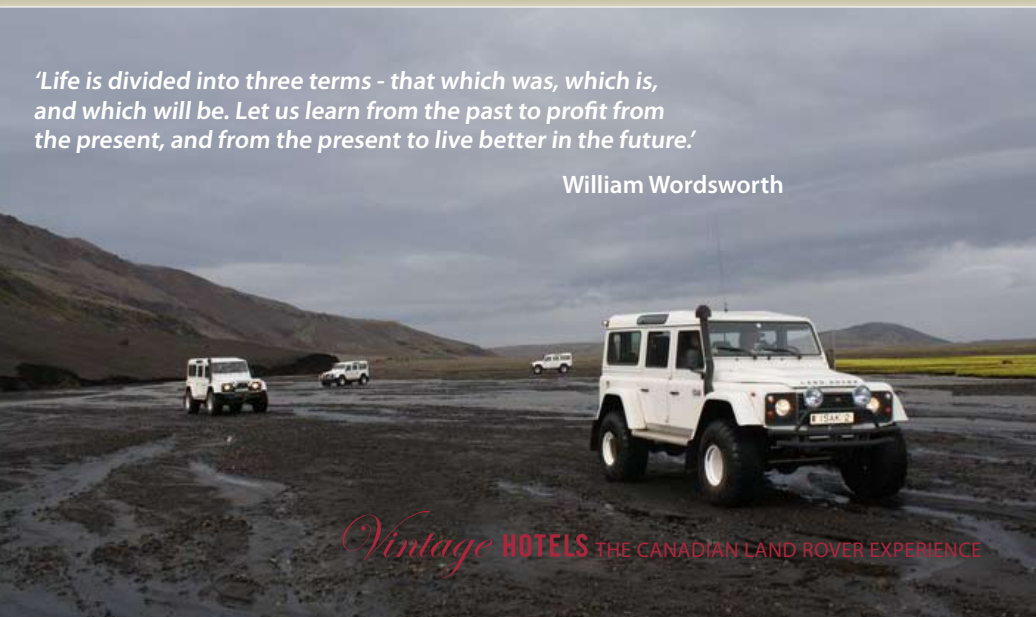
Put both yourself and your team to the test while summiting extreme inclines, rocks, and personal challenges.

#### A Weekday Warrior Program

*'Be warned: you will be pushed, you will be challenged, and you will be woken up!'*

Program will include:

- Scenic drive down Niagara Parkway
- Stop at Queenston Heights Memorial Park
- Entry into Canadian Land Rover Circuit at the Queenston Quarry



*'Life is divided into three terms - that which was, which is, and which will be. Let us learn from the past to profit from the present, and from the present to live better in the future.'*

William Wordsworth



### Program T.E.A.M. The only way to survive is together!

Highlighting:

- Conflict Resolution:

A true 'TEAM' cannot function properly if internal conflict exists. Workplace conflicts can be some of the worst and greatest causes of inefficiency, distraction, waste and anxiety.

- Critical Thinking:

Problems cannot always be solved by escaping the situation, or blaming someone else. At times we must face a situation head on and deal with it, relying both on our own capabilities/skills and those of other productive assets.

- Enjoyment:

Life is short, enjoy the ride. Slow down the process of movement.

All Land Rover Discovery and Defender models will be onsite at 'Tier 1' for site inspection and 'Command Allocation!' Each team will be provided with a classified folder, communication device, rations, and a series of clear directions for ascent to POINT X!

A true 'TEAM' is only as strong as the weakest member. Even a star quarterback cannot win a football game alone.

Empathy, the art of human understanding, is the key to building a team of great resolve.

A true leader must diagnose, define, and deal with conflict before it infects more of the workplace while staying emotionally disconnected. But how?

*Tactical Environment Amid Mayhem*

*'Coming together is a beginning;  
keeping together is progress;  
working together is success!'*

Henry Ford



### Program F.E.A.R. The Mission's Success is Counting on You!

Highlighting:

- Adversity Beyond Limitation
- Empathy Resolution
- Conflict Resolution
- Enjoyment

FEAR is a human phenomenon derived primarily from uncertainty. Many of us are uncertain of our own abilities and those around us. This uncertainty leads to limitation, complacency, and anxiety within a work environment. A true leader knows that this cycle can be broken by challenging both yourself and those around you. This is when adversity is born. But how?

Nestled intimately within Niagara-on-the-Lake, the Land Rover Training Circuit, built on a 250 acre estate, is prepared for the hardest characters.

Groups of up to 20 people will be shuttled from Vintage Hotels by Niagara Classic Cars via London Cab or shuttle bus.

Refreshments will be provided once collected from hotels. Entering the circuit, all guests will be met by a 'Canadian Land Rover Experience Representative' and pre-warned about the pending dangers upon entering the rugged environment. Once the group has descended to the first tier staging area within 'Pit 1' of the circuit, all group members will be briefed by 'Company Commander' and divided into groups of 4 persons.

Land Rover Discovery and Defender models will be onsite at 'Tier 1' for site inspection and 'Command Allocation!' Each team will be provided with a classified folder, communication device, rations, and a series of clear directions for ascent to POINT X!

*'Courage is resistance to fear,  
mastery of fear, not absence of fear!'*

Mark Twain



*Fostering Empathy and Resolve*

